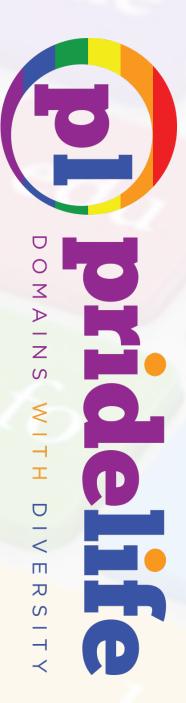
the first lgbt certified seller of domain names



pridelife takes pride in promoting diversity within the newly expanded domain name eco-system of the Internet. New domains celebrating diversity make it possible for you to find a quality domain that helps differentiate your business and break through the clutter online.

Just imagine having a domain name that grabs attention, is easy to remember and that relates to your business. With over 25 million new name registrations since 2016, domains targeting diverse segments are among the most desirable and untapped opportunities for consideration.

DOMAIN NAME SALES & SERVICES

MARKETING FOR DIVERSE DOMAINS

INITIATIVES THAT CONNECT DIVERSE COMMUNITIES





what makes pridelife unique?

- > We are the first and only LGBT certified registrar in the world
- > We prioritize the promotion of domains that add diversity to the Internet
- We go the extra mile to make your domain name work harder for you, adding value with innovative marketing initiatives



key selling points of .lgbt

- > Strong diversity marker to be visible on the Internet
- > Represents community, commerce and activism rolled into one
- > Relatable term and universally recognized
- > Helps you stand out from the clutter in domain names
- > Frames the perfect LGBT-friendly doorway to your business
- > Speaks directly to the LGBT market
- > It's just cool, so get one!



key selling points of .gay

- > Distinctive digital space launched in September 2020
- > Dedicated to connecting and celebrating LGBTQ+ communities & allies
- > New medium for LGBTQ visibility, positivity and support
- > 20% of all new registration revenue supports LGBTQ nonprofits



Expect more from your domain name, and put your money where your mouth is to support diversity on the Internet.

Be bold. Stand out. Empower your diversity.

www.PrideLife.LGBT jamie@getPrideLife.LGBT





